



Authorized Dealer Partner Internet Sales Policy

At LW Flooring we believe in our account partners and the relationships we have built since 2007. We have had a reputation for bringing innovative technology and strong core values to the flooring industry along with an undying passion for the best customer service in the business.

For these reasons and many more we understand the decision to purchase material from LW Flooring is not taken lightly. LW Flooring has a vast network of Authorized Dealer Partners who can provide the most comprehensive information about LW Flooring products. These Dealer Partners have brick and mortar establishments and showrooms staffed with experienced professionals who have a great working knowledge of LW Flooring products. These local retailers know about their climate and how to properly install and maintain LW Flooring products.

LW Flooring Collections and Sundries are an investment and we firmly believe this investment should be trusted to the local LW Flooring Retail Partners. LW Flooring will only honor the warranty associated with each product if it sold through a local Authorized LW Flooring Retailer. LW Flooring does not sell or show pricing on the internet and LW Flooring will not honor the warranty on any LW Flooring product that is bought OUT-OF-STATE or through the internet for anyone. Trans-shipping and online pricing is strictly prohibited! Any Authorized Dealer who violates the aforementioned internet and pricing policy will no longer be able to sell LW Flooring products.

LW Flooring is extremely selective when it comes to opening new Authorized Retail Partners, and we feel that client's/consumer's who purchase LW Flooring, deserve to have the support from LW Flooring and their local Authorized Dealer Partners. These local Authorized Retail Partners make sure all the proper installation guidelines are followed and the manufacturer's warranties are fulfilled.

We value our client/consumers and are driven to give the best products and the most recent technology in the flooring industry. We appreciate all of our Authorized Retail Partners who are the best in business and we look forward to many more years of partnership and growth with each of them.

In order to protect the integrity of our products and our Authorized Retail Partners, we have to be very strict on our policy and how our products are sold.